

National Advisory Committee on Racial, Ethnic and Other Populations Fall 2019 Meeting  
U.S. Census Bureau -- 4600 Silver Hill Road, Suitland, MD 20746  
November 7-8, 2019

AGENDA	THURSDAY, NOVEMBER 7, 2019	LOCATION
8:30 AM	<b>Opening Remarks</b> Karen Battle, Designated Federal Officer  <b>Chair Remarks</b> Julie Dowling, Chair, National Advisory Committee  <b>Executive Remarks</b> Steve Dillingham, Director Ron Jarmin, Deputy Director	Auditorium
9:30 AM	<b>Update on the 2020 Census</b> Presenters: Albert E. Fontenot Jr. and Deborah Stempowski, Decennial Census Programs Michael Thieme, Decennial Census Programs, Systems and Contracts Committee Discussion	
10:45 AM	<b>NAC Members Photo and Break</b>	
11:00 AM	<b>Update on Integrated Partnership and Communications Program</b> Presenters: Maria Olmedo-Malagon, 2020 Census Integrated Partnerships and Communications Alex Hughes, Executive Director VML Y&R Jack Benson, Reingold Deputy Program Director Ketzirah Lesser, VML Y&R Director of Strategy 2020 ICC Committee Discussion	
12:00 PM	<b>*WORKING LUNCH*</b> (presentation to begin at 12:30 PM)  <b>2020 Census Partnerships Update</b> Presenters: Robin Bachman, Chief National Partnership Program Willette Allen, Community Partnership and Engagement Program Committee Discussion	
1:30 PM	<b>The View from the Field</b> Presenters: Willette Allen, Community Partnership and Engagement Program Marilyn Stephens, ARCM Atlanta, RCC Hien Taylor Hoang, Partnership Specialist, Los Angeles, RCC Sergio Martinez, Partnership Coordinator Committee Discussion	
2:15 PM	<b>Evaluation Plans for the 2020 Census Integrated Communications Campaign</b> Presenters: Gina Walejko, Decennial Statistical Studies Division Monica Vines, Communications Directorate NAC Discussant: Meghan Maury and Committee Discussion	
3:15 PM	<b>*BREAK*</b>	
3:30 PM	<b>NAC Committee Discussion and Formulation of Recommendations</b> Moderators: Julie Dowling, Chair James Tucker, Vice Chair, National Advisory Committee	
5:00 PM	<b>Meeting Adjourned</b> Karen Battle, Designated Federal Officer	

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AGENDA	FRIDAY, NOVEMBER 8, 2019	LOCATION
8:30 AM	<b>Opening Remarks</b>  Karen Battle, Designated Federal Officer James Tucker, Vice Chair, National Advisory Committee	<b>Auditorium</b>
8:45 AM	<b>2020 Census Data Products Plan</b> Presenters: Jason Devine, Population Division and Cynthia Hollingsworth, Decennial Census Management Division NAC Discussant: Stuart Michaels and Committee Discussion	
9:45 AM	<b>Demonstrations on 2020 Census Website, Customer Relationship Management system (CRM), and Internet Self Response Instrument</b> Presenters: Christina Stoehr, Chief Center for New Media & Promotion Jacob Wright Schwartz, Center for New Media and Promotion Kristen Hearn, Decennial Census Management Division	
10:45 AM	<b>*BREAK*</b>	
11:00 AM	<b>PUBLIC COMMENT</b> Call in number: 1-800-857-9723 Passcode: 2746040	
11:15 AM	<b>Update on Confidentiality and Disclosure Avoidance</b> Presenters: Jennifer Hunter Childs, Center for Behavioral Science Methods John Abowd, Research and Methodology Committee Discussion	
12:00 PM	<b>*WORKING LUNCH*</b>  <b>NAC Committee Discussion and Formulation of Recommendations</b> Moderators: Julie Dowling, Chair James Tucker, Vice Chair, National Advisory Committee	
1:30 PM	<b>*BREAK*</b>	
1:45 PM	<b>Presentation of 2019 NAC Fall Meeting Recommendations</b> Presenter: Julie Dowling, Chair, National Advisory Committee	
2:00 PM	<b>Meeting Adjourned</b> Karen Battle, Designated Federal Officer	